

Read more: <http://robot6.comicbookresources.com/2010/11/because-the-world-needs-new-characters-the-30-characters-challenge/>

Today kicked off the month-long 30 Characters Challenge, where more than 150 writers and artists are attempting to each create a brand-new character for each day in November. And just a few hours into it, the world has already been introduced to Mike Gallagher's Roadkill Santa, Red by Tyler James, Daniel Govar's Chondra Flicker (above) [...]