

Out of all of the comiXology announcements made in the past few days — and there have been few — this one stands to make the biggest impact: Female readership has increased dramatically since the digital-comics platform launched in 2007. TechHive reports that six years ago, women represented less than 5 percent of comiXology users; [...]

Read more: <http://robot6.comicbookresources.com/2013/10/comixology-is-connecting-with-female-audience/>