

After about five years of slowly building momentum, the crowd-funding sector of comics may be nearly 2 percent the size of the direct market. Based on analysis of the past three months of campaigns, funds generated through Kickstarter and Indiegogo would be roughly the equivalent of the sixth- or seventh-largest publisher distributing to specialty shops [...]

Read more: <http://robot6.comicbookresources.com/2014/01/crowd-funded-comics-nearly-2-th-e-size-of-direct-market/>