

If you were surprised by that promotional campaign by Sony Pictures and the United States Postal Service featuring Stan Lee and Spider-Man, you may want to sit down for this one: Evian stakes out its own Amazing Spider-Man 2 tie-in with a commercial that introduces the world to Spider-Baby, a web-slinging, rope-skipping, dancing infant-sized mirror [...]

Read more: <http://robot6.comicbookresources.com/2014/04/evian-tv-spot-introduces-the-world-to-the-amazing-spider-baby/>