

The first two parts of this little exploration looked at DC's attempts to launch ongoing series in the '80s and '90s, when line-wide events became regular occurrences in the superhero line. However, as those surveys made abundantly clear, said events didn't seem to relate much either to concurrently-launched ongoing series or to the relative success [...]

**Read more:** <http://robot6.comicbookresources.com/2011/03/grumpy-old-fan-going-on-about-ongoing-series-part-3/>