

"I think a big reason our industry is experiencing so much growth right now is because we're finally doing the kind of comics that resonate with a diverse readership. It's kind of like what happened a decade or so back when comics first started gaining acceptance in bookstores and getting written up in the mainstream [...]"

**Read more:** <http://robot6.comicbookresources.com/2013/12/if-you-do-different-things-you-act-different-readers-its-that-simple/>