

To help promote its All-New Ghost Rider, which introduces a new Spirit of Vengeance with a new vehicle, Marvel is turning to some folks who know a little bit stylish rides: the editors of Lowrider Magazine. As part of a new partnership, new Robbie Reyes Ghost Rider (and a scantily clad friend) will grace the [...]

Read more: <http://robot6.comicbookresources.com/2014/02/marvel-lowrider-magazine-gear-up-for-all-new-ghost-rider/>