

An online-privacy advocacy group has asked the Federal Trade Commission to investigate MarvelKids.com and the Hello Kitty Carnival mobile app, which it insists fail to protect children's personal information as required by federal law. In twin complaints filed Wednesday, the Center for Digital Democracy claims neither Marvel nor Sanrio Digital "provides adequate notice or obtains [...]"

Read more: <http://robot6.comicbookresources.com/2013/12/marvelkids-hello-kitty-app-violate-childrens-privacy-law-group-claims/>