

The first cities and dates have been revealed for The Marvel Experience, billed as “a first-of-its-kind, hyper-reality attraction.” At a press conference held today at the Marvel booth at New York Comic Con, producer Hero Ventures announced the tour will hold previews Dec. 12-Jan. 2 in Phoenix before staging its world premiere Jan. 9 in [...]

Read more: <http://robot6.comicbookresources.com/2014/10/nycc-the-marvel-experience-tour-reveals-first-dates/>