

Big B Comics in Hamilton, Ontario, has a terrific-sounding initiative to help foster literacy, and comics reading, among students. As the CBC reports, between now and spring break in March, students in grades kindergarten to 12 can bring their report cards to the flagship store and get a free comic from the Big B back-issue [...]

Read more: <http://robot6.comicbookresources.com/2014/02/ontario-store-gives-free-comics-to-a-students/>