

Last year, Ryan Estrada came up with a cool idea: a pay-what-you-want Kickstarter. Anyone who pledged at least a dollar received the winter 2013 edition of The Whole Story, a bundle of four digital comics, each of which was a complete story. It went over pretty well, blasting right past its initial goal of \$2,500 [...]

Read more: <http://robot6.comicbookresources.com/2013/11/ryan-estrada-launches-new-pay-what-you-want-kickstarter/>