

BOOM! Studios has signed a first-look licensing deal with online apparel retailer WeLoveFine that will kick off this week at Comic-Con International with a line of T-shirts based on Lumberjanes and a limited-edition tee inspired by The Woods. A selection of designs, including the convention-exclusive Lumberjanes "Holy Kitten" tee and the Lumberjanes Group Shot messenger [...]

Read more: <http://robot6.comicbookresources.com/2014/07/sdcc-boom-and-welovefine-launch-deal-with-lumberjanes-apparel/>