

Thousands of people flying this week to Comic-Con International will be greeted at San Diego International Airport by a large ad targeting SeaWorld. The \$24,000 display, produced by PETA and comics publisher Bluewater Productions, features a cartoon of an orca with the marine parks' CEO gripped between its teeth, accompanied by the text, "He Will [...]"

Read more: <http://robot6.comicbookresources.com/2014/07/sdcc-peta-and-bluewater-target-seaworld-with-airport-ad/>