

One of the many ways the Hero Initiative, the nonprofit that helps comic creators in need, raises money is through the Ralphs Reward Card charity program. The grocery store chain runs a program where you can attach an approved charity to your Ralphs Reward Card, and a small percentage of your purchases goes to the [...]

Read more: <http://robot6.comicbookresources.com/2010/09/use-your-ralphs-card-to-benefit-the-hero-initiative/>