

What follows is a G.I. Joe 2 excerpt of the interview. THE DEADBOLT: With G.I. Joe 2, how will you approach it to maximize the potential of that project? CHU: Well, for Joe, I grew up playing with G.I. Joes and watching Joe and reading the comics of Joe. It means so much to me. To me, it's one of the few brands that has a soul, a multi-generational soul, where it's about what it means to be a leader in the community, in your home, with your friends, and what it means to be a leader and a hero. I think that's an important message right now in the world when everyone's kind of questioning what it means to be the leader of the world. I think it's not just another action movie. Maybe the first one was that, but we're really trying to break it down and take the shine off and

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