

Kenneth Branagh: There wasn't anything I ever did in Shakespeare that wasn't subjected to intense passion and debate by people who call themselves purists. With the fanboys--especially the ones I spoke to at Comic-Con--you can't be grateful enough for the incredible, sort of, level of interest. And I love that! The idea of this amount of interest in your film ahead of time, that's rare, that's thrilling. Are you expecting it to please everyone? No. Are you expecting it to entertain everyone? Yes. And maybe they'll argue about everything they argue about anyway. Chris Hemsworth: I think what is so special about Ken taking on a film like this is the story and the character is taken care of. Marvel is such a machine and the budget, the special effects and everything are going to be there. But he was also incredibly involved in that and his ideas

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